

VIDEO-CONFERENCE EVENT 30.10.2017

JAMK University of Applied Sciences - Auditorium Valjakka, Jyväskylä- Finland
Fratelli BRANCA Distillerie srl - Conference Room, Milan Headquarters - Italy

**”INTERVIEW WITH THE CEO” MR. NICCOLÒ BRANCA
CEO AT BRANCA INTERNATIONAL SPA**

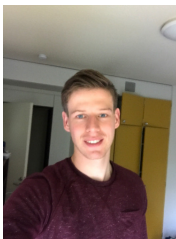
LEADERSHIP COURSE F17 - LECTURER MARCELLA ZOCCOLI



OUR *THANK YOU* CARD TO MR. BRANCA

FOR THIS UNIQUE EXPERIENCE!

THE LEADERSHIP COURSE STUDENTS & MARCELLA...



...I found the conversation with Mr Branca very interesting. I was honored to ask him a question. and since he went on my question for 15 min, it proved good enough. He told us very interesting about his job and he really wanted to help us with everything. I thought he was so enthusiastic about the interview for so long I'm glad I have this experience now.

Jorn Donders Team Leader of The Black Swan Team

..It was the first time I met a CEO in his position and I was surprised how kind, relaxed and especially how balanced he is. I could basically feel that he is a mindful leader. For me he is now kind of a role model and I definitely try to become a mindful leader too when I'm in my future job... I'm really thankful that I could participate in the Skype interview and had this great experience. Vielen Dank! Robin



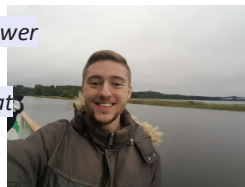
Robin Kreuz Team Leader of The Yellow Chiquitas Team



...I felt aligned with the answer to the second question "What does success mean to you?". The answer was that it is important to build the value of the persons and then the company, and after the success will come...

Stefano Pino Team Leader of the Gril Team

...I was surprised because he took time to listen and answer to all the questions, where most of people don't take time to answer to a 3 minutes survey. We could feel that he was passionate when he was talking, and he gave us so many good advice. I really like his philosophy,



Loic Le Bras Team Leader of the Red Roses Team

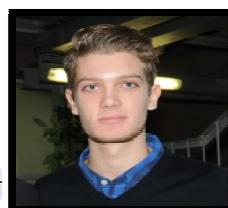
Mr Branca is very calm, funny and simple, he is like Mr Everybody and I think that it is a great strenght.. I will do my best to apply all his advices in the future, so thank you Mr Branca.



...I'm very grateful that I had the chance to ask a question to Niccolo Branca which was answered in a very satisfying way for me. Also I'm very glad for the time I was there to also learn from other questions and answers...It was a great experience for us all. I would recommend this conference for future classes as well!

Tim Friederich Team Leader of The Blue Sharks Team

... What struck me was his human side rather than the entrepreneur's side, the way in which he has opened to us almost as He was a "Father" telling us with humility what are his values, his beliefs, his fears and even its past mistakes.



Riccardo Sciarretta Team Leader of The Polar Bears Team